

PORTFÓLIO



2026

*Zlatica
Štrkolcová*

O mne

Som grafická dizajnérka so zameraním na layout, typografiu a vizuálnu komunikáciu. Zaujíma ma, ako dizajn formuje vnímanie, vedie pozornosť a pomáha jasne komunikovať obsah. Vo svojej práci sa snažím vytvárať vizuálne konzistentné riešenia, ktoré majú jasný účel a význam.

V portfóliu predstavujem výber projektov z praxe aj vlastnej tvorby.

Obsah

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JÓGA NEŽNĚ



JEMNÁ VEČERNÍ JÓGA
První lekce zdarma!

Vědomý pohyb, dech, lehkost a síla.
Jóga, která uzemní i rozzáří.
Vhodná pro začátečníky i mírně pokročilé.

📍 **Studio miY** – Vídeňská 55
Brno-Štýřice

🕒 **Pondělí 18:30–19:30**

☎ **+420 773 294 750**

Těší se na tebe
Romana

Rezervace přes:



Jóga něžně – vizuální koncept webu a komunikácie

Cieľom bolo vytvoriť jemnú, pokojne pôsobiacu vizuálnu komunikáciu pre jogové štúdio. Navrhla som webový layout, farebnosť, typografiu a doplnkové vizuály pre tlač a sociálne siete.

Nástroje: Figma, Adobe InDesign

Typografia

a A

Playfair Display Regular

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a A

Playfair Display Bold

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Farby

Rich Blue Green

HEX: #1E4A4E
RGB: 30, 74, 78
CMYK: 62, 5, 0, 69

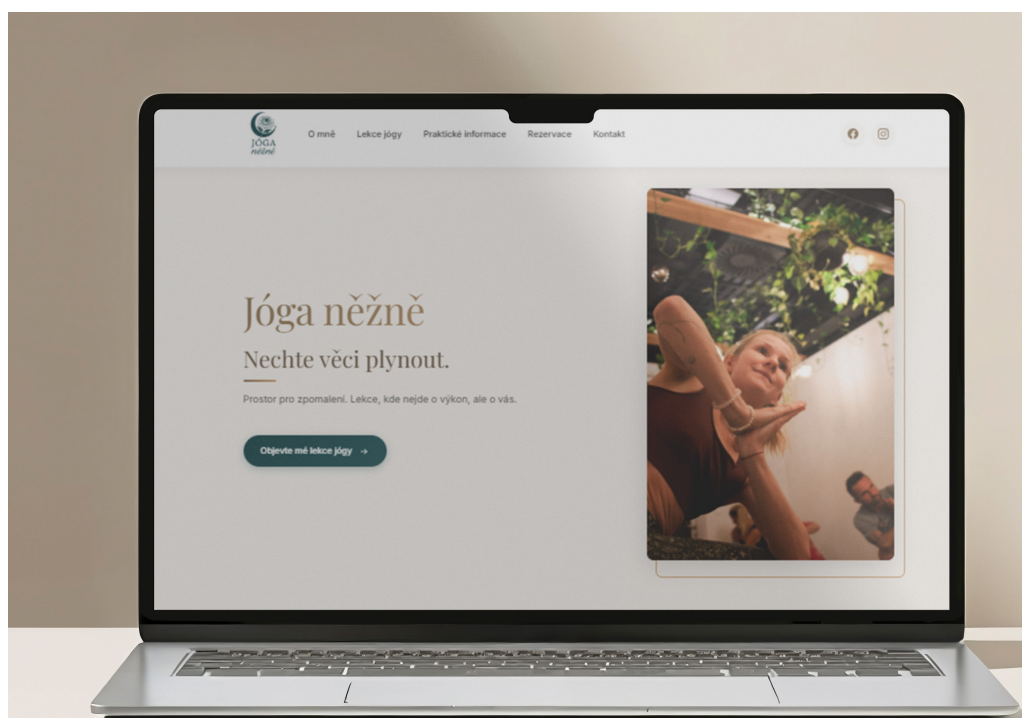
Platinum Blonde

HEX: #F5EDDF
RGB: 245, 237, 223
CMYK: 0, 3, 9, 4

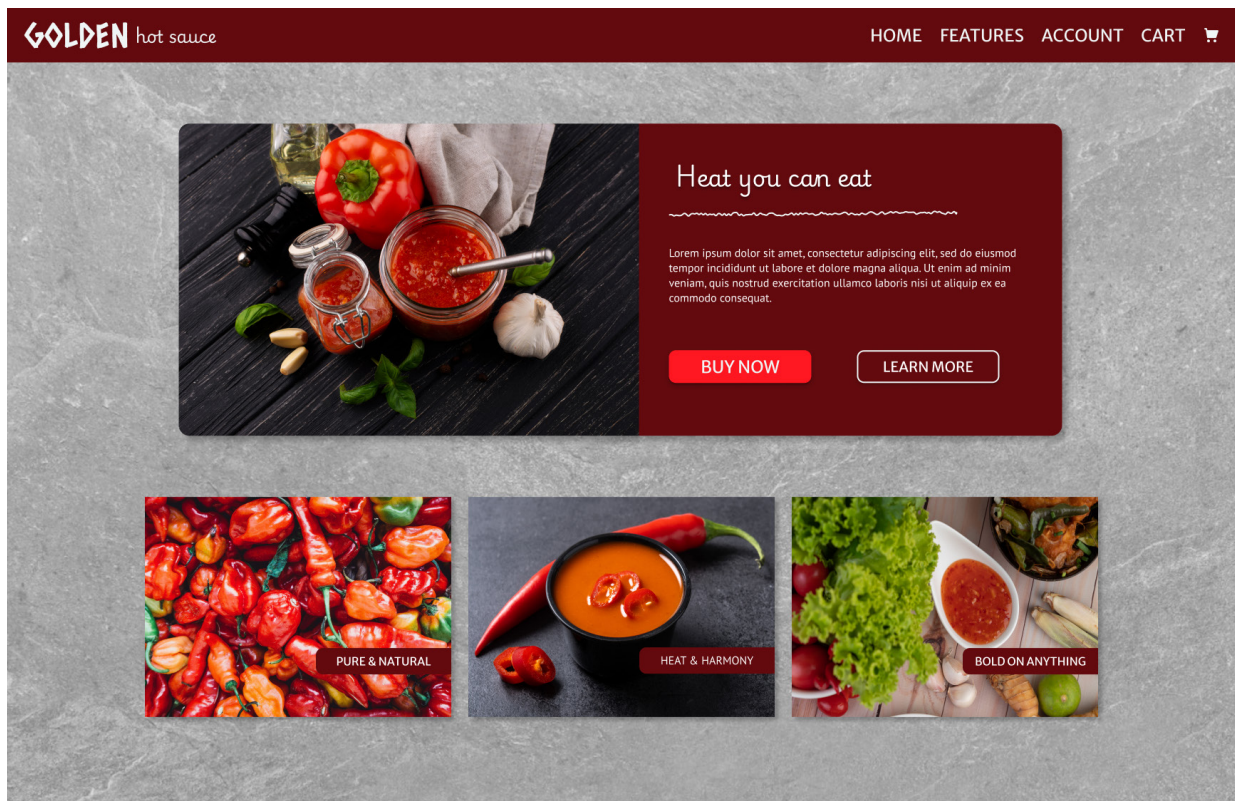
Logo



Web



GOLDEN HOT SAUCE



Golden Hot Sauce- návrh webover stránky

Projekt som vytvorila v rámci kurzu Figma Essentials na platforme Udemy. Navrhla som desktopovú aj mobilnú verziu webovej stránky pre značku pálivej omáčky so zameraním na layout, vizuálnu hierarchiu a použiteľné rozhranie. Súčasťou práce boli aj jednoduché prototypy a animácie vo Figma.

Nástroje: Figma

PAYMENT DETAILS

Card number

Expiry dateCVV

PURCHASE

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Typografia

Logo

AA

CAESAR DRESSING

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Akcent

aA

Playwrite US Modern
Regular

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Text

aA

Merriweather Sans Regular

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et dolore magna aliqua.

Farby

Primárna farba

Royal Maroon

HEX: #630A0E

RGB: 99, 19, 14

CMYK: 0, 90, 86, 61

Sekundárna farba

Fluorescent Red

HEX: #FF1721

RGB: 255, 23, 33

CMYK: 0, 91, 87, 0

Akcent

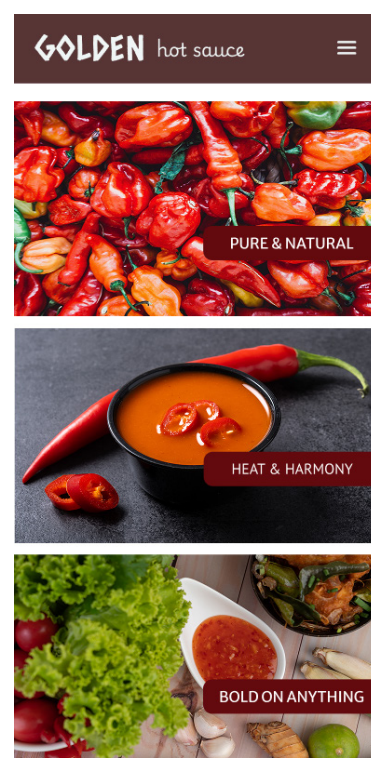
Viridian

HEX: #138A85

RGB: 19, 138, 133

CMYK: 86, 0, 4, 46

Mobilná verzia



FASHION MAGAZINE

GOLDEN DAWN JULIANA SALAZAR OSORIO

Manifest

Golden Dawn celebrates the beauty of transformation and feminine strength during pregnancy and postpartum. Inspired by nature and sunlight, the collection combines soft fabrics, flexible silhouettes and breathable materials to provide comfort, support and confidence. Through warm, luminous aesthetics, it honors authenticity, renewal and the light women carry at every stage of life.

UNDERWEAR

Emotional benefits

Femininity and beauty: enhancing sensuality and confidence during body changes.
Empowerment and self-esteem: reconnecting with body confidence after pregnancy and childbirth.
Connection and intimacy: lace and silk create a closer bond with oneself and a partner.
Emotional softness: conveying calm, tenderness and comfort.
Celebration of motherhood: embracing pregnancy and postpartum with elegance and self-care.

Functional benefits

Comfort: soft, lightweight fabrics ensure everyday comfort.
Adaptability: flexible cuts adjust to body changes during and after pregnancy.
Breastfeeding-friendly: practical details allow easy access for nursing.
Versatility: suitable for intimate wear and relaxation.
Lightness: gentle materials reduce friction and support sensitive skin.



Functional benefits

Breathability: open fabrics provide freshness and airflow in warm weather.
Adaptability: flexible materials adjust comfortably to body changes.
Thermal comfort: cool for beach or pool, no overheating.
Ease of use: practical garments designed for everyday wear and breastfeeding.
Light protection: offers comfort and confidence in social beach spaces.

ACTIVEWEAR

Emotional benefits

Grace and femininity: inspired by the elegance and beauty of ballet.
Freedom of movement: invites you to move gently, without stiffness.
Emotional well-being: evoking calm, joy and creativity through movement.
Positive self-image: delicate silhouettes reinforce confidence, strength and elegance.

Functional benefits

Comfort in movement: soft, flexible fabrics support natural mobility.
Light support: gentle fit without pressure or restriction.
Adaptability: layered silhouettes adjust to changing body needs.
Lightness and breathability: lightweight materials provide ventilation and comfort.
Versatility: suitable for exercise and everyday wear.



BEACHWEAR

Emotional benefits

Security and confidence: celebrating the body with pride and confidence.
Feeling of freedom: inspired by the freshness of the sea and open space.
Joy and vitality: decorative details add energy and a festive spirit.
Celebrated femininity: handcrafted silhouettes enhance feminine identity.
Authenticity: natural materials and artisanal techniques create a deeper personal connection.



Golden Dawn – návrh módneho magazínu

PŠkolský projekt realizovaný v spolupráci so študentmi odevného dizajnu z Kolumbie. Na základe poskytnutých fotografií, skíc a konceptu kolekcie som navrhla editoriálny magazín, ktorého cieľom bolo vizuálne podporiť atmosféru a hodnoty kolekcie.

Projekt bol zameraný na prácu s layoutom, typografiou, vizuálnou hierarchiou a tvorbu uceleného editoriálneho konceptu.

Nástroje: Adobe Indesign, Adobe Photoshop

Typografia

Nadpis

A A

BROWN SUGAR REGULAR

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CONSECTETUR ADIPISCING ELIT, SED
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Podnadpis

a A

Brother Signature Regular

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elit, sed do eiusmod tempor incididunt ut labore
et dolore magna aliqua.*

Text

a A

Helvetica Neue Regular

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consectetur adipiscing elit, sed do
eiusmod tempor incididunt ut labore et
dolore magna aliqua.

Farby

Ballet White

HEX: #E3DCD0
RGB: 227, 220, 208
CMYK: 0, 3, 8, 11

Taylor

HEX: #EFCDBB
RGB: 239, 205, 187
CMYK: 0, 14, 22, 6

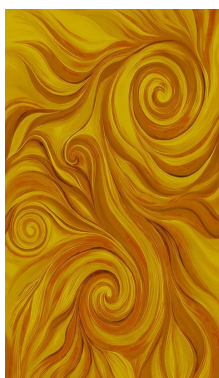
Sweet Brown

HEX: #DAAF9E
RGB: 218, 175, 158
CMYK: 0, 20, 28, 15

Dirty Gold

HEX: #B39553
RGB: 179, 149, 83
CMYK: 0, 17, 54, 30

Inšpirácia



Štylizácia



PODANÉ RUCE



Podané ruce - šablóny na sociálne siete

Pre neziskovú organizáciu Podané ruce som navrhla sadu editovateľných šablón. Cieľom bolo vytvoriť jednoduchý a flexibilný systém, ktorý umožní tímu samostatne vytvárať konzistentné vizuály bez nutnosti grafika.

Nástroj: Figma, Canva

Logo



Štylizácia



Typografia

aA

Nage1 VF Medium

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aA

Nage1 VF Bold

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labore et dolore magna aliqua.**

Farby

Manganese Blue

HEX: #00B398
RGB: 0, 179, 152
CMYK: 100, 0, 15, 30

Christmas Blue

HEX: #1D2262
RGB: 29, 34, 98
CMYK: 70, 65, 0, 62

Chinese Pink

HEX: #E46CA6
RGB: 228, 108, 166
CMYK: 0, 53, 27, 11

Cool Violet

HEX: #A78ABF
RGB: 167, 138, 191
CMYK: 13, 28, 0, 25

PLAGÁT



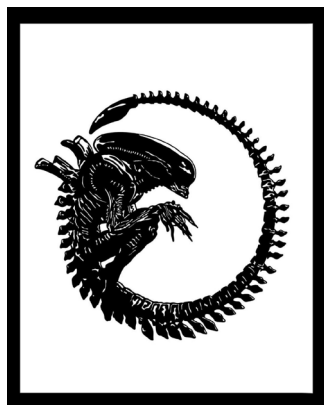
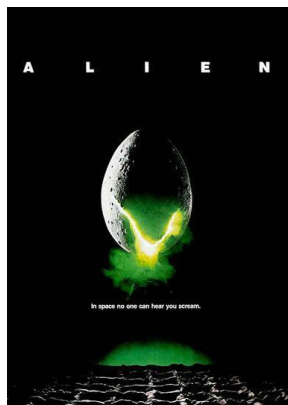
Typografický filmový plagát

Plagát k filmu Alien, založený výhradne na práci s typografiou, hierarchiou a atmosférou.

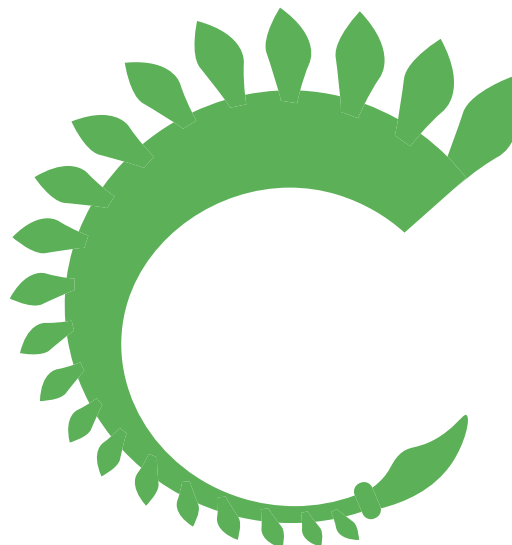
Nástroj: Adobe Illustrator



Inšpirácia



Štylizácia



Typografia

a A

Michroma

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a A

Roboto Regular

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magna aliqua.

Farby

Forest Night

HEX: #142916
RGB: 20, 41, 22
CMYK: 51, 0, 46, 84

Gamma Green

HEX: #359D47
RGB: 53, 157, 71
CMYK: 66, 0, 55, 38